

---

# Corrigendum: A barrier, not a bridge: why Global Brand Presence hinders CBDC adoption plans in an emerging economy

It has come to the attention of the publisher that in the article by Pham A., Tran H. (2025), “A barrier, not a bridge: why Global Brand Presence hinders CBDC adoption plans in an emerging economy”, *Journal of Economics and Development*, Vol. 27 No. 4, pp. 278-292, <https://doi.org/10.1108/JED-08-2025-0443>, an incorrect acknowledgement and funding information was included.

In the acknowledgements, the statement “The first author gratefully acknowledges the financial support from the Banking Academy of Vietnam.” and the funding, “Funding: This work was supported by Banking Academy of Vietnam.” were published in error.

The publisher asks that the above are entered correctly on submission and confirmed at the article proofing stage.

